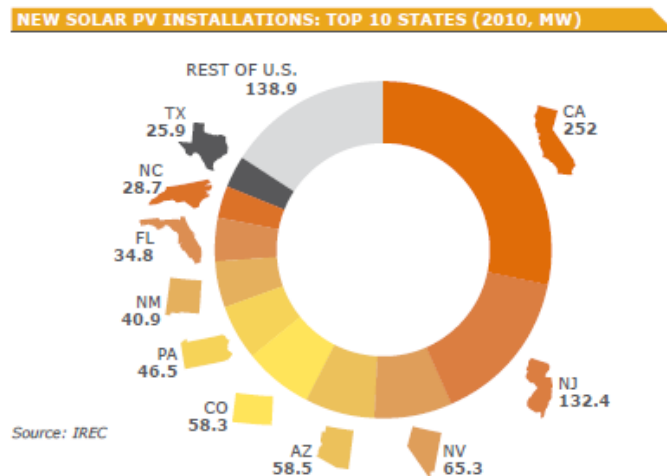


## TWO CLEAN EDGE REPORTS ANALYZE STATE LEVEL CLEAN ENERGY LEADERSHIP

*Custom Reports Based on Clean Edge’s State Clean Energy Leadership Index Shed Light on State Clean Tech Activity in Oregon and Texas*

**Portland, Oregon – November 10, 2011** – Clean Edge has just released two new custom reports on its web site looking at state-level clean-energy activity. The key finding: in the midst of continued U.S. and global economic uncertainty, a number of states are playing a central role in the development of the clean-energy sector. The new reports were commissioned by *State Clean Energy Leadership Index* subscribers. Both reports, which provide a levelized view of the dynamic clean-tech market, are available for free download at <http://www.cleantech.com/reports>.

*The Texas Solar PV Market: A Competitive Analysis* paints the picture of what is happening in the Texas solar market versus five other leading solar states: Arizona, California, Colorado, New Jersey, and New Mexico. The report looks at overall solar PV market share, venture investments, R&D, job creation, policy landscape, and other key indicators. While Texas made it into the Top 10 states for solar PV installations in 2010, its 25.9 megawatts (MW) of installations pales in comparison to such solar leaders as #1 California (252 MW), #2 New Jersey (132.4 MW), and #3 Nevada (65.3 MW).

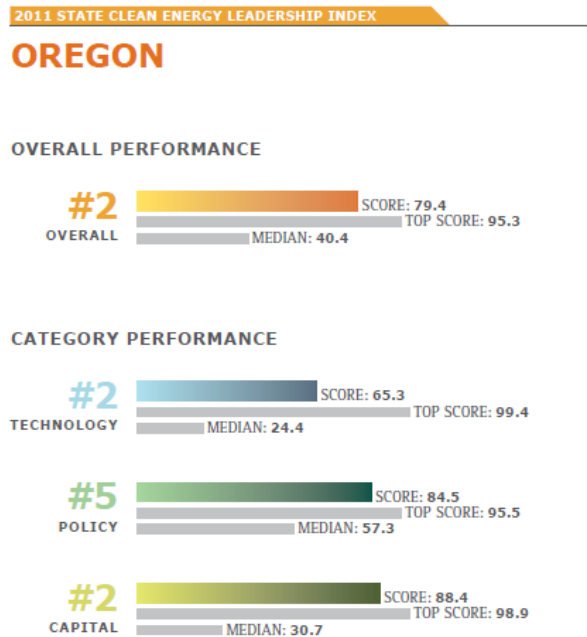


Amongst the states tracked, on a levelized basis, Texas was at or near the bottom of the pack in all of the solar indicators Clean Edge reviewed. Although it is currently underperforming, the report found that Texas is in a strong position to leverage a range of unique assets including existing technical

infrastructure, research expertise, and a rich history of energy leadership. However, the state would need to pursue strong public and private action to exploit the solar PV opportunity.

In another client example, Portland Development Commission and Business Oregon, the two key economic development agencies within the state, hired Clean Edge to evaluate Oregon's standing within the U.S. clean-energy economy against five other leading states: California, Arizona, Colorado, Massachusetts, and Texas. Some of the key findings of the reported titled, Oregon's Clean Energy Economy are:

- Oregon is home to a host of major clean-energy and energy-efficiency employers including SolarWorld, Sanyo, Vestas, Iberdrola, CH2M Hill, PECL, and ClearEdge Power.
- Oregon ranks #1 in the nation in LEED certified green building projects per capita.
- Oregon ranks #2 for smart meter penetration nationwide.
- Oregon ranks #3 in the U.S. in hybrid electric vehicle adoption.
- Oregon ranks #6 in the U.S. in installed wind capacity and wind generation as a percent of total electricity.
- Oregon ranked in the top five states for total clean-energy venture investments, on a per-capita basis, in both 2010 and between 2008-2010.



"The *State Leadership Index* offers an unparalleled tool to analyze what is really happening in the clean-tech marketplace at the state level across the U.S." explains Clean Edge managing director Ron Pernick "Other Clean Edge custom and multi-client index projects are looking at clean-tech activity by specific sectors and the role of utilities in clean-energy deployment across the nation."

[Download Oregon's Clean Energy Economy \(PDF\)](#)

[Download The Texas Solar PV Market: A Competitive Analysis \(PDF\)](#)

### **About the *State Clean Energy Leadership Index***

The *State Clean Energy Leadership Index* provides insight on and analysis of the clean-energy marketplace, including data and trends across all 50 U.S. states. The subscription service offers access to the most relevant technology, policy, and capital developments. When used for custom research, clients can quickly gain additional findings about specific sectors and markets that are most critical to them. A summary of the index is available at <http://www.cleandedge.com/leadership/>.

### **About Clean Edge**

Clean Edge, Inc., founded in 2000, is the world's first research and advisory firm devoted to the clean-tech sector. For more than a decade, the firm has delivered timely data, expert analysis, and comprehensive insights to key industry stakeholders. The company offers an unparalleled suite of index, benchmarking, and advisory services. To learn more about Clean Edge services or review available industry resources visit <http://www.cleandedge.com>.

#### **Media Contact:**

Ron Pernick  
Cofounder and Managing Director  
Clean Edge, Inc.  
[pernick@cleandedge.com](mailto:pernick@cleandedge.com)  
503-493-8681

#### **Business Contact:**

Bryce Yonker  
Director of Business Development  
Clean Edge, Inc.  
[yonker@cleandedge.com](mailto:yonker@cleandedge.com)  
503-206-8448