

## **Clean Edge Report Reveals How Clean-Tech Jobs Race is Heating Up Globally**

*Clean Tech Job Trends 2010 Unveils Industry's Top Sectors, Cities, and Employers*

**Portland, Ore./Oakland, Calif.—October 6, 2010—** As the economy officially pulls out of The Great Recession, clean energy continues to fuel the plans of many cities, states, nations, investors, and companies as they look for the next wave of innovation and growth. In its second annual look at the state of clean-tech jobs in the U.S. and globally, Clean Edge, Inc. today releases *Clean Tech Job Trends 2010*. The report looks beyond green job evangelism to provide key insights and a sober analysis of the most important employment trends globally – making it a ‘must read’ for job seekers and decision makers across the technology-policy-capital spectrum. The free report can be downloaded at [www.cleangedge.com](http://www.cleangedge.com).

Report highlights include clean-tech’s hottest sectors, cities, and employers; the industry’s most comprehensive study of median clean-tech job compensation levels; details of China’s meteoric clean-tech surge; and five key trends shaping the clean-tech industry.

According to Clean Edge research, the top 15 metro areas in the U.S. for clean-tech job activity, based on an analysis of job posting, investment, and patent activity, include the San Francisco Bay Area at #1 for the second year in a row; Greater Boston up a notch from last year to #3; the San Diego region at #7; Houston at #8; and the Portland, Oregon Metro Area at #14. (Complete results and methodology available in the free downloadable report.)

Rank	Clean-Tech Job Activity – Top 15 U.S. Metro Areas*
1	San Francisco-Oakland-San Jose, CA
2	Los Angeles-Long Beach-Riverside, CA
3	Boston-Cambridge-Quincy, MA-NH
4	New York-Northern New Jersey-Long Island, NY-NJ
5	Denver-Aurora-Broomfield, CO

<b>6</b>	<b>Washington-Arlington-Baltimore, DC-VA-MD</b>
<b>7</b>	<b>San Diego-Carlsbad-San Marcos, CA</b>
<b>8</b>	<b>Houston-Sugar Land-Baytown, TX</b>
<b>9</b>	<b>Chicago-Joliet-Naperville, IL-IN-WI</b>
<b>10</b>	<b>Austin-Round Rock-San Marcos, TX</b>
<b>11</b>	<b>Seattle-Tacoma-Bellevue, WA</b>
<b>12</b>	<b>Atlanta-Sandy Springs-Marietta, GA</b>
<b>13</b>	<b>Dallas-Fort Worth-Arlington, TX</b>
<b>14</b>	<b>Portland-Vancouver-Hillsboro, OR-WA</b>
<b>15</b>	<b>Sacramento-Arden-Arcade—Roseville, CA</b>

The report also highlights the key role that China is now playing in our collective clean-energy future, and includes a table highlighting some of the significant disparities between the world's two largest economies, the U.S. and China, and their clean-tech initiatives.

"China has risen from clean-energy neophyte to global clean-energy powerhouse over the past five years," says Ron Pernick, cofounder and managing director of Clean Edge. "China is now home to six of the top 10 global clean-tech pure-play employers, up from just three a year earlier. China has become the country to watch, analyze, and, at times, emulate. Ignoring China's clean-tech ambitions and activities puts one's own clean-tech initiatives at great peril."

*Clean Tech Job Trends 2010* also provides the industry's most comprehensive look into clean-tech jobs compensation. The report overviews a range of positions and their current median pay levels worldwide, from entry-level insulation worker (\$33,600) and solar-energy systems installer (\$37,700) to smart-grid embedded systems engineer (\$76,500) and senior mechanical engineer for electric vehicles (\$91,500). The survey is a coproduction of Clean Edge and PayScale ([www.payscale.com](http://www.payscale.com)), the leading online provider of employee compensation data. For those interested in taking the ongoing job survey or purchasing more detailed clean-tech compensation reports, visit [www.cleanedge.com/payscale](http://www.cleanedge.com/payscale).

*Clean Tech Job Trends 2010* concludes with five key recommendations for growing regional clean-tech clusters, and an information-rich resource guide.

### **About *Clean Tech Job Trends 2010***

Clean Edge's annual *Clean Tech Job Trends* report provides critical intelligence on clean-tech jobs and employment. In addition to the report, Clean Edge also produces Clean Edge Jobs ([jobs.cleanedge.com](http://jobs.cleanedge.com)), a leading online jobs board for clean-tech job seekers, employers, and recruiters. Sponsors of *Clean Tech Job Trends 2010* and Clean Edge Jobs include Deloitte & Touche LLP, Hobbs & Towne, PayScale, and The Earth Institute, Columbia University. The report was produced in partnership with SJF Institute.

### **About Clean Edge**

Clean Edge, Inc., founded in 2000, is the world's first research and advisory firm devoted to the clean-tech sector. The company, via its publications, events, and online services, helps companies, investors, and governments understand and profit from clean technologies. Among its many activities, the company publishes the annual *Clean Energy Trends* and *Clean Tech Job Trends* reports; produces the annual Clean-Tech Investor Summit (along with IBF); maintains a number of benchmark clean-tech stock indexes including NASDAQ® Clean Edge® Green Energy Index (CELS), NASDAQ OMX® Clean Edge® Global Wind Energy Index (QWND), and NASDAQ OMX® Clean Edge® Smart Grid Infrastructure Index (QGRD); and produces Clean Edge Jobs, a leading online jobs board for clean-tech job seekers, employers, and recruiters. To keep abreast of the latest clean-tech news; access industry reports; learn more about Clean Edge or sign up for the firm's free e-newsletters; visit <http://www.cleanedge.com>.

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