THE PREMIER SOURCE ON U.S. CLEAN TECH ACTIVITIES

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The 2015 U.S. Clean Tech Leadership Index (State & Metro) provides an unparalleled analysis of the clean-tech marketplace including data, trends, and insights. No other service offers such deep state and metro level tracking of the most relevant developments in the U.S. clean-tech industry.

A MUST-HAVE TOOL FOR CLEAN TECH DECISION MAKERS

Economic development agencies, governments, non-profits, investors, corporations, and others key stakeholders use the U.S. Clean Tech Leadership Index as the go-to resource for unparalleled analysis of the emerging developments shaping the U.S. clean-tech landscape. The State and Metro Indexes provide:

- **Comparative benchmarking** of clean-energy activities, based on rankings of all 50 states and the 50 largest U.S. metro regions

- **In-depth analysis** of technology, policy, and financing trends in each state and major metro region – including best practices and case studies

- **Complete data** showing which clean-tech sectors are expanding and what markets are ripe for development

- **Rich insight** on each state and metro region's relative strengths and weaknesses providing guidance for strategic plans and initiatives

> " Clean Edge's research and support services provide us the insight we need to enhance our strategy for developing Portland's clean-tech economy and continuing Oregon's leadership. "

PAM NEAL
Clean Tech Industry Manager,
Portland Development Commission

STATE CLEAN ENERGY INDEX:

Covering more than 70 indicators, the State Index tracks the most relevant technology, policy, and capital developments in the U.S. clean-tech industry.

STATE INDEX

TECHNOLOGY
Clean Electricity	**12** INDICATORS
Clean Transportation	**7** INDICATORS
Energy Intelligence & Green Building	**10** INDICATORS

POLICY
Regulations & Mandates	**18** INDICATORS
Incentives	**18** INDICATORS

CAPITAL
Financial Capital	**6** INDICATORS
Human & Intellectual Capital	**5** INDICATORS

METRO CLEAN TECH INDEX:

The Metro Index tracks and analyzes the local clean-tech activities of the 50 largest metro regions through nearly 20 unique indicators.

METRO INDEX

GREEN BUILDINGS	**5** INDICATORS
ADVANCED TRANSPORTATION	**8** INDICATORS
CLEAN ELECTRICITY & CARBON MANAGEMENT	**7** INDICATORS
CLEAN-TECH INVESTMENT, INNOVATION, & WORKFORCE	**6** INDICATORS

DATA SUBSCRIBER AND PROJECT PARTNER BENEFITS AND PRICING:

2015 U.S. Clean Tech Leadership Index	2015 Subscription $7,500	2016 Supporting Partner $10,000	2016 Lead Partner $25,000
Complete State Index Data [212 pages]	✓	✓	✓
Complete Metro Index Data [131 pp]	✓	✓	✓
Raw Data Sets (Excel)	✓	✓	✓
Customized Webinar Presentation	✓	✓	✓
Data Sharing Permission	✓	✓	✓
Index Structure Review & Commentary		✓	✓
Branding in Report [Logo & Ad]		✓	✓
Recognition on Website, Press Release, Webinar, Etc.		✓	✓
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Wells Fargo Foundation

CUSTOM RESEARCH & ADD-ON SERVICES:

Custom benchmarking and indexing

Industry tracking and forecasting (using past Index data)

Whitepaper and thought-leadership development

Dataset visualization, analysis, and application

Strategic planning and communications support

Additional presentation, advisory time, and brainstorming

INDEX SUBSCRIBER AND PARTNER BENEFIT DETAILS:

Comprehensive Data Metro & State Level	Access complete datasets including indicator performance tables and all 50 state/metro report cards in final designed PDFs. Also receive the full datasets in customizable Excel files.
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Data Sharing Permission	Index subscribers and partners can use the data from the Leadership Indexes for a variety of outreach purposes and can share information with their stakeholders.
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