



# THE PREMIER SOURCE ON U.S. CLEAN TECH ACTIVITIES

## Subscribe to Clean Edge's Leadership Index Service

The 2014 U.S. Clean Tech Leadership Index (State & Metro) provides an unparalleled analysis of the clean-tech marketplace including data, trends, and insights. No other service offers such deep state and metro level tracking of the most relevant developments in the U.S. clean-tech industry.

### A MUST-HAVE TOOL FOR CLEAN TECH DECISION MAKERS

Economic development agencies, governments, non-profits, investors, corporations, and others key stakeholders use the U.S. Clean Tech Leadership Index as the go-to resource for unparalleled analysis of the emerging developments shaping the U.S. clean-tech landscape. The State and Metro Indexes provide:

- **Comparative benchmarking** of clean-energy activities, based on rankings of all 50 states and the 50 largest U.S. metro regions
- **In-depth analysis** of technology, policy, and financing trends in each state and major metro region – including best practices and case studies
- **Complete data** showing which clean-tech sectors are expanding and what markets are ripe for development
- **Rich insight** on each state and metro region's relative strengths and weaknesses providing guidance for strategic plans and initiatives

“Clean Edge's research and support services provide us the insight we need to enhance our strategy for developing Portland's clean-tech economy and continuing Oregon's leadership.”

**PAM NEAL**

Clean Tech Industry Manager,  
Portland Development Commission

### STATE CLEAN ENERGY INDEX:

Covering more than 70 indicators, the State Index tracks the most relevant technology, policy, and capital developments in the U.S. clean-tech industry.



STATE INDEX

#### TECHNOLOGY

Clean Electricity .....	12 INDICATORS
Clean Transportation .....	7 INDICATORS
Energy Intelligence & Green Building.....	9 INDICATORS

#### POLICY

Regulations & Mandates .....	18 INDICATORS
Incentives .....	16 INDICATORS

#### CAPITAL

Financial Capital .....	7 INDICATORS
Human & Intellectual Capital.....	5 INDICATORS

### METRO CLEAN TECH INDEX:

The Metro Index tracks and analyzes the local clean-tech activities of the 50 largest metro regions through nearly 20 unique indicators.



METRO INDEX

#### GREEN BUILDINGS

.....	4 INDICATORS
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#### ADVANCED TRANSPORTATION

.....	7 INDICATORS
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#### CLEAN ELECTRICITY & CARBON MANAGEMENT

.....	3 INDICATORS
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#### CLEAN-TECH INVESTMENT, INNOVATION, & WORKFORCE

.....	6 INDICATORS
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## DATA SUBSCRIBER AND PROJECT PARTNER BENEFITS AND PRICING:

2014 U.S. Clean Tech Leadership Index	2014 Subscription \$7,500	2015 Supporting Partner \$10,000	2015 Lead Partner \$25,000
Complete State Index Data <small>(212 pages)</small>	✓	✓	✓
Complete Metro Index Data <small>(131 pp)</small>	✓	✓	✓
Raw Data Sets <small>(Excel)</small>	✓	✓	✓
Customized Webinar Presentation	✓	✓	✓
Data Sharing Permission	✓	✓	✓
Index Structure Review & Commentary		✓	✓
Branding in Report <small>(Logo &amp; Ad)</small>		✓	✓
Recognition on Website, Press Release, Webinar, Etc.		✓	✓
10 Hours Advisory Time			✓
Strategic Brainstorming Session			✓
Customized Data Analysis			✓
Data Access for Select Partners			✓

### CLIENTS

*(current and former, partial list)*

City of Houston  
 City of San Francisco  
 Connecticut Clean Energy Fund  
 Deloitte  
 JETRO  
 New York City EDC  
 NRDC  
 NYSERDA  
 Portland Development Commission  
 SolarCity  
 SunPower  
 Wells Fargo Foundation

### CUSTOM RESEARCH & ADD-ON SERVICES:

Custom benchmarking and indexing  
 Industry tracking and forecasting (using past Index data)  
 Whitepaper and thought-leadership development  
 Dataset visualization, analysis, and application  
 Strategic planning and communications support  
 Additional presentation, advisory time, and brainstorming

### INDEX SUBSCRIBER AND PARTNER BENEFIT DETAILS:

<b>Comprehensive Data Metro &amp; State Level</b>	Access complete datasets including indicator performance tables and all 50 state/metro report cards in final designed PDFs. Also receive the full datasets in customizable Excel files.
<b>Webinar Presentation</b>	Clean Edge analysts deliver a live, custom webinar to clients reviewing Index structure, relevant findings, and how to use the Indexes and navigate data tables.
<b>Data Sharing Permission</b>	Index subscribers and partners can use the data from the Leadership Indexes for a variety of outreach purposes and can share information with their stakeholders.
<b>Branding &amp; Recognition</b>	Supporting and Lead partners are recognized within the summary report. The Index's broad and influential readership provides a unique branding opportunity.
<b>Advisory Support</b>	Clean Edge analysts are available to help Index partners apply the research findings to their initiatives and strategies through allotted advisory time.
<b>Strategic Planning &amp; Custom Analysis</b>	Lead partners receive dedicated support in the application of the Leadership Index insights. These efforts often include participation in brainstorming, communications, and strategy sessions or the rapid completion of custom data and analysis.

### 2014 LEADERSHIP INDEX PARTNERS:

The Energy Foundation  
 Wells Fargo  
 Energize Connecticut  
 MassCEC  
 New York City EDC  
 Portland Development Commission  
 Sparkpr



**CLEAN EDGE**

THE CLEAN-TECH MARKET AUTHORITY

Clean Edge, founded in 2000, is the world's first research and advisory firm devoted to the clean-tech sector. For more than a decade, the firm has delivered timely data, expert analysis, and comprehensive insights to key industry stakeholders. The company offers an unparalleled suite of indexing, benchmarking, and advisory services.

To learn more, or for a private demonstration, contact: **BRYCE YONKER** [yonker@cleanedge.com](mailto:yonker@cleanedge.com) / 503-206-8448