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FFI, CLEAN EDGE, AND ALPHA VEE SOLUTIONS JOIN FORCES TO CREATE NEW ENERGY TRANSITION INDEX

New York, NY, August 7, 2018 – Index providers FFI, Clean Edge, and Alpha Vee Solutions announced a partnership today to co-develop the Energy Transition Index, a thematic investment opportunity optimized for investors looking to shift their assets away from fossil fuels and toward clean-energy innovation and deployment.

“While environmental, social, and governance (ESG) funds have become increasingly popular, most of these investment vehicles are structured to achieve returns that mirror a broad market index,” said Chris Ito, CEO of FFI. “The Energy Transition Index meanwhile will incorporate elements common to alternative investing and focus on those sectors most directly impacted by the transition away from fossil fuels and toward clean energy.”

“Clean Edge has been tracking the clean energy sector for nearly two decades,” explained Ron Pernick, Managing Director, Clean Edge. “We are excited to bring our expertise together with FFI and Alpha Vee to capture the transition from polluting and expensive fossil fuels to cost-competitive and easily deployed clean-energy sources.”

“By combining FFI’s and Clean Edge’s research with Alpha Vee’s dynamic, multi-factor methodology, we believe we can create superior investment solutions for investors,” said Moshik Kovarsky, CEO, Alpha Vee Solutions.

The parties plan to finalize the Index later this year and make it available for licensing.

About FFI

FFI enables investment professionals to mitigate the risks associated with climate change by developing customized strategies and indexes, providing analytic support, and measuring the carbon risk of portfolios. www.fossilfreeindexes.com

About Clean Edge

Clean Edge, Inc., founded in 2000, serves corporate, utility, and financial clients working to transition to a clean-energy economy via stock indexes, industry events, and market reports. www.cleandedge.com

About Alpha Vee Solutions

Alpha Vee Solutions is a global independent investment strategist that licenses dynamic and smart beta multi-factor indices to leading asset managers. www.alphavee.com

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